

INVOICE



WSFA
 12 East Delano Ave.
 Montgomery, AL 36105
 Main: (334) 288-1212
 Billing: (334) 288-1212

www.wsfa.com

Billing Address:

Main Street Media Group
 Attention: Accounts Payable
 PO Box 25093
 Alexandria, VA 22313

Send Payment To:

WSFA
Regions Bank
 ATTN: Lockbox # 1400
 P.O. Box 11407
 Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1737037-1	07/30/17	July 2017	06/26/17 - 07/23/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3634

Flight Dates	Order #	Alt Order #
07/18/17 - 07/24/17	1737037	08638641

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	155	385

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	07/22/17	07/22/17	NBC Saturday Today Sho	6-8am	-----1-	:30	1	\$105.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 -----1- 1 \$105.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Sa 07/22/17 NBC Saturday Today Show 6-8am :00 \$105.00 NM Credited									
25	07/23/17	07/23/17	NET NBC Sunday Today	7-8a	-----1	:30	1	\$105.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 -----1 1 \$105.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Su 07/23/17 NET NBC Sunday Today Show 7-8a :00 \$105.00 NM Credited									
26	07/23/17	07/23/17	NET NBC Meet The Pres:	8-9a	-----1	:30	1	\$105.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 -----1 1 \$105.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Su 07/23/17 NET NBC Meet The Press 8-9a :00 \$105.00 NM Credited									
53	07/19/17	07/19/17	AGT	7p-8pm	--1----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 --1---- 1 \$675.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA W 07/19/17 AGT 7p-8pm :00 \$675.00 NM Credited									
61	07/20/17	07/20/17	Chicago Med	8-9pm	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ---T--- 1 \$800.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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<u>Invoice #</u> 1737037-1	<u>Invoice Date</u> 07/30/17	<u>Invoice Month</u> July 2017	<u>Invoice Period</u> 06/26/17 - 07/23/17
<u>Advertiser</u> ISS/Senate Leadership Fun		<u>Product</u> SENATE LEADERSHIP FU	<u>Estimate Number</u> 3634

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
61	07/20/17	07/20/17	Chicago Med	8-9pm	---T---	:30	1	\$800.00	NM	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WSFA	Th	07/20/17		Chicago Med	8-9pm	:00		\$800.00	NM
			Credited							

Total Spots 0

Payment Terms 30 Days

Net Total \$0.00

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